

I AM JOE.

The logo consists of the text "I AM JOE." in a bold, sans-serif font. The words "I AM" are in orange, "JOE." is in blue, and there is a small gap between "AM" and "JOE.". Below "I AM" is a solid orange horizontal bar, and below "JOE." is a solid blue horizontal bar. The entire logo is centered within a white rectangular area that is bordered by a thick red line.